



The Lukaszewski Group

Management Consultants
In Communications

EXPERIENCE SUMMARIES

PUBLIC UTILITIES / CABLE & WIRELESS

Working with public utility companies has been a long-standing part of Mr. Lukaszewski's professional practice. While the utilities he has worked with are predominantly in the United States, Mr. Lukaszewski has also worked with utilities in Canada and the Caribbean.

Current and former client utility companies include many of America's largest operators and, increasingly, their non-U.S. operations.

The services The Lukaszewski Group has provided to utility clients include strategic counsel, activist negotiation meetings, advocacy advertising, community meetings, executive coaching and manager training programs, media relations, face-to-face negotiations, neighbor-to-neighbor approaches to resolving problems, and public notification programs.

Among the more recent issues for which The Lukaszewski Group has provided counsel and coaching are:

- Aboveground storage
- Community relationship building/repair/rehabilitation
- Environmental prosecution/investigation
- Government regulation/compliance
- Headquarters/branch crisis response development/planning/testing
- Labor issues:
 - Contract disputes/negotiations
 - Decertification
 - Organization
- Leadership issues
- Litigation
- Pipeline issues/litigation
- Siting plants, landfills, and related facilities
- Siting new coal-fired power plants
- Transmission line siting/planning/expansion/replacement

The Lukaszewski Group's Canadian experience includes:

- Consulting/presentations in nine provinces
- Coaching international executives for public appearances in legal disputes
- Designing crisis plans

- Developing grassroots corporate campaigns to change public policy
- Advising First Nations
- Guiding anti-corporate activist counteraction
- Guiding corporate leadership during labor actions

The Lukaszewski Group's experience with utilities runs deep. We have provided counsel for a broad range of client problems and challenges:

- | | |
|----------------------------------|--|
| • Air quality | • Inappropriate event sponsorships |
| • Angry neighbors | • International trade disputes |
| • Anti-corporate activist action | • Job actions |
| • Boycotts | • Labor relations |
| • Cell tower siting | • Legislative opposition |
| • Clouds and fog | • Litigation visibility |
| • Congressional testimony | • Lockouts |
| • Anti-corporate activism | • Major public embarrassment |
| • Demonstrations | • Mergers, acquisitions, divestitures |
| • Disasters | • Painful public disclosures |
| • Down-sizing/layoffs | • Plant shut downs |
| • Dust, noise, and odor | • Political corruption |
| • Effluent system disasters | • Rate hearings |
| • EMF | • Reputation remediation following political scandal |
| • Emissions | • Siting issues |
| • Employee violence | • Spill evacuations |
| • Explosions | • Strikes |
| • Extortion | • Succession planning |
| • Fear management | • Toxic releases |
| • Government intervention | |

In addition, many utilities send their executives and communicators to Mr. Lukaszewski's professional development programs in the United States, and to those he conducts for international audiences by Web and telephone.