

James E. Lukaszewski

Teacher, Counselor, Powerful Presenter



Concise, powerful, insightful, important . . . that's how audiences describe Jim Lukaszewski's (loo-ka-SHEV-skee) presentations. "He talks about important subjects from unique and new perspectives." "He offers sensible, constructive, novel ways of thinking," say others. "I feel he's speaking only to me about myself and my questions." "He changed my life, he really did." "If Jim Lukaszewski is speaking, you want to do two things, get out your pencil and listen very carefully."

Some of Jim's clients call him *Yoda*. All of them face serious internal and external crises. Recently, *PR Week* singled Jim out as one of 22 "crunch-time counselors who should be on your speed dial in a crisis," and *Corporate Legal Times* listed him as one of the "28 Experts to Call When All Hell Breaks Loose."

More of Jim's Current Programs and Presentations:

- 1. Transforming Managers Into Leaders**
Seven Sensible Constructive Strategies
- 2. Listen Up! How to Be Worth Hearing & Build Powerful, Inspirational, Motivational Verbal Skills**
- 3. Be a Verbal Visionary: Five Key Verbal Strategies to Leading a More Powerful, Satisfying & Important Life**
- 4. Charm School: 60 Minutes on Surviving News Interviews**
- 5. Waging Peace at Work**
A Unique Analysis of Who Comes to Work Everyday in Your Organization and Why – Re-engaging Managers & Supervisors . . . the Key to Re-energizing Employee Performance
- 6. Getting Even With the News Media**
Important, Interesting, and Cool Strategies for Managing Your Destiny While Under Fire and in the Limelight
- 7. Resolving Conflict: Dealing With Angry, Irritated, Unconvinced Publics . . .**
Customers, Neighbors, Employees, Investors & Critics

James E. Lukaszewski advises, coaches, and counsels the men and women who lead and run very large corporations and organizations worldwide. He deals with the communications problems top executives and managers face that can only be resolved through superior personal leadership skills combined with positive, ethical, strategic communication. He is a well-known expert in managing and counteracting tough, touchy, sensitive corporate communications and reputation problems.

Jim is an internationally recognized speaker on crisis management, leadership, ethics, media relations, public affairs, and reputation preservation and restoration. Each year he is a keynote presenter to audiences as large as 1,000 people. He presents to a diverse array of audiences across the spectrum of business, government, military, non-profit, and trade associations. Jim is an active member and leader in the Public Relations Society of America and the International Association of Business Communicators, and hosts monthly teleseminars and Web-based teleseminars for members of these associations. He is also an active member of ASIS International and the Society for Human Resource Management. If it's about leadership and solving problems, he talks and writes about it – continuously.

He is a prolific author, lecturer, trainer, counselor, and public speaker. He is quoted in publications such as the *Baltimore Sun*, *New York Times*, *Wall Street Journal*, *Miami Herald*, and *Harvard Business Review*, as well as many public relations industry trade journals. He is a member of InfoCom's *Media Relations Insider* editorial advisory board, frequent columnist and member of *PR News*' editorial board, columnist for *O'Dwyer's PR Services Report*, columnist for PRSA's magazine, *The Strategist*, and *Public Relations Tactics*. His 1992 book, *Influencing Public Attitudes: Strategies that Reduce the Media's Power*, remains a classic work in the field of direct communication. The Public Relations Society of America publishes his four-volume *Executive Action*® *Crisis Communication Management System*, the most recent book being published in 2005.

Jim's clients and audiences call him a teacher, thinker, coach, and friend who has the unique ability to help them approach problems from a variety of new perspectives, think through and strategize in new ways and take appropriate, highly focused ethical action. His newest book, *Why Should the Boss Listen to You*, was published by Jossey-Bass in 2008.

Visit www.e911.com for more information about Jim, his work, and to hear him in action. Or call us at 914.681.0000 for information about Mr. Lukaszewski's presentations, scheduling, and to reserve your date.