

UPCOMING LUKASZEWSKI PUBLIC APPEARANCES & EVENTS ^{*†‡}

Presentation Schedule

Date	Program
November 1, 2007	Why Should Your Boss Listen to You: The Seven Disciplines of the Trusted Strategic Advisor <i>9:00 a.m. – 12:00 noon, Profession Development Meeting/Keynote</i> PRSA Mid-Missouri Chapter For more information and to register, please call us at 914.681.0000.
November 8-9, 2007	Advanced Crisis Communication Strategy <i>9:00 a.m. – 5:00 p.m., PRSA Two-Day Seminar</i> New York, New York For more information and to register, please visit www.prsa.org/pd/events.html .
November 14, 2007	Delivering Bad News to Employees and Other Crucial Constituencies <i>12:00 noon – 1:30 p.m., IABC Virtual Seminar</i> For more information and to register, please visit www.krm.com/iabc .
November 29, 2007	How to Develop the Mind of a Strategist <i>3:00 – 4:30 p.m., PRSA Teleseminar</i> For more information and to register, please visit www.prsa.org/pd/events.html .
December	Jim Lukaszewski Appears on A&E <i>Interview on Johnson & Johnson / Tylenol Tempering</i> For more information, please call us at 914.681.0000.
December 3-4, 2007	Coaching Leaders: The Work of the Trusted Strategic Advisor <i>9:00 a.m. – 5:00 p.m., PRSA Two-Day Seminar</i> Chicago, Illinois For more information and to register, please visit www.prsa.org/pd/events.html .
December 12, 2007	Communicating Change . . . Successfully Getting to Tomorrow <i>12:00 noon – 1:30 p.m., IABC Virtual Seminar</i> For more information and to register, please visit www.krm.com/iabc .
December 13, 2007	Surviving in a World Where Everybody Is a Journalist: Overcoming the Bullies, Bloggers, Bloviators, and Bellyachers in This “New Media” Environment <i>3:00 – 4:30 p.m., PRSA Teleseminar</i> For more information and to register, please visit www.prsa.org/pd/events.html .

- January 9, 2008 **Transforming Managers Into Better Communicators**
11:00 a.m. – 1:30 p.m., Keynote Address
PRSA, Hampton Roads Virginia Chapter
Norfolk, Virginia
For more information and to register, please call us at 914.681.0000.
- January 23, 2008 **What Do They Want? Influencing Employee Attitudes, Rethinking Employee Communications, Challenging Current Assumptions**
12:00 noon – 1:30 p.m., IABC Virtual Seminar
For more information and to register, please visit www.krm.com/iabc.
- January 31, 2008 **Media Training for Media Trainers**
3:00 – 4:30 p.m., PRSA Teleseminar
For more information and to register, please visit www.prsa.org/pd/events.html.
- February 21, 2008 **Why Should the Boss Listen to You? The Seven Disciplines of the Trusted Strategic Advisor**
3:00 – 4:30 p.m., PRSA Teleseminar
For more information and to register, please visit www.prsa.org/pd/events.html.
- February 21, 2008 **Why Should the Boss Listen to You? The Seven Disciplines of the Trusted Strategic Advisor**
5:30 – 7:00 p.m., Presentation
HR Executive Forum
Minneapolis, Minnesota
For more information and to register, please call us at 914.681.0000.
- February 22, 2008 **Coaching Leaders: The Work of the Trusted Strategic Advisor**
9:00 a.m. – 5:00 p.m., PRSA One-Day Seminar
New York, New York
For more information and to register, please visit www.prsa.org/pd/events.html.
- February 27, 2008 **Why Should the Boss Listen to You? The Seven Disciplines of the Trusted Strategic Advisor**
12:00 noon – 1:30 p.m., IABC Virtual Seminar
For more information and to register, please visit www.krm.com/iabc.
- March 6, 2008 **Why Should the Boss Listen to You? The Seven Disciplines of the Trusted Strategic Advisor**
9:00 – 10:15 a.m., Annual Conference Session
College and University Public Relations Association of Pennsylvania
Hershey, Pennsylvania
For more information and to register, please call us at 914.681.0000.

March 26, 2008 **Media Coaching for Media Coaches: Insights on Shaping the Spokesperson's Character, Content, and Charisma**
12:00 noon – 1:30 p.m., IABC Virtual Seminar
For more information and to register, please visit www.krm.com/iabc.

March 27, 2008 **Building Community Relationships**
3:00 – 4:30 p.m., PRSA Teleseminar
For more information and to register, please visit www.prsa.org/pd/events.html.

* All presentations are listed in Eastern Time unless otherwise indicated.

† Promotion typically begins one month before the event date. Register at www.e911.com for e-mail notifications, and check the e911.com site for updates to Jim's public appearance schedule.

‡ Event topics, dates, and times are subject to change.