



The Lukaszewski Group

Management Consultants
In Communications

WE NEED A SPEAKER

PRESENTATION TOPIC DESCRIPTIONS

Be a Verbal Visionary: Five Key Verbal Strategies to Leading a More Powerful, Satisfying, and Important Life

Leaders lead primarily through their verbal skills. Powerful people combine important ideas with verbal skill and convey them with the power of their voice. It is the power of the voice that is the core of their leadership power. They are verbal visionaries.

What skills do you need to achieve your life objectives? If you want to get ahead, have power and influence, or simply have a more important and influential life, it's verbal skills that matter. The world moves and we move the world at verbal speed, by what we say and by what people do because of what we say.

Through this highly personal program Jim Lukaszewski helps people better understand themselves and who they want to be. He asks each listener to answer three critical questions honestly: "Who am I as a person," "What motivates, drives, and inspires me," and "How can I be more systematic about developing my verbal skills so that I can accomplish what I want?" Jim talks about some of the most powerful verbal techniques and skills, and how to choose the ones that work best. He also talks about the power of storytelling, being inspirational and motivational, and how to understand what audiences, peers, followers, and others expect.

Program Topics

- Rethink how you package, market, and differentiate yourself.
- Develop a personal lexicon – your stories and lessons define the value you bring.
- How to establish powerful verbal habits.
- Focus your energies on your verbal skills to become a verbal visionary . . . be your own conduit for your ambitions, hopes, and dreams.
- Marshall your personal belief system in support of your leadership goals.

For Additional Information or to Schedule Mr. Lukaszewski Right Away

Please call us at 914.681.0000 to discuss your conference or meeting and speaker needs. Or contact us via E-mail at tlg@e911.com. Please describe the nature of your event, the audience, the date(s), time(s), and location, along with your name, title, organization, mailing address, E-mail address, direct telephone number, and facsimile number. We will respond promptly.