



The Lukaszewski Group

Management Consultants
In Communications

WE NEED A SPEAKER

PRESENTATION TOPIC DESCRIPTIONS

CEOs Under Fire: Inside the Mind of the Modern CEO Their Fears, Uncertainties, and Doubts Seven Crucial Survival Strategies

Today's CEOs are under more scrutiny and pressure to perform than ever before. Where do CEOs come from? How do they learn to be CEOs? How long will they be the CEO? How do CEOs think? How do CEOs get things done? What keeps CEOs awake at night?

Successful senior executives know that marshalling communications power is every bit as important as having a solid business strategy or winning product. What does it take to get the CEO's attention, and be truly helpful, even a confidant? Why do CEOs often rely more heavily on outside advice rather than from those who work for them every day?

During this highly energetic presentation, management communication expert Jim Lukaszewski will discuss: six major change trends in the CEO's environment you need to know before you get to the table; the four crucial tasks the CEO faces alone, everyday; four critical feedbacks CEOs need everyday; seven powerful personal habits of the strategic advisor; and four crucial tests that ideas, concepts, and recommendations must pass to be truly useful to the CEO.

Program Topics

- Gain some powerful insights into organizational leadership.
- Understand the patterns of CEO behavior and decision making.
- Learn how to be better focused and more influential.
- Better appreciate the importance of management perspective.
- Find new ways to look at tasks and ideas from the CEO's perspective.
- Learn how to help the CEO be more effective.
- Six powerful personal habits of the CEO.
- Four critical feedbacks CEO's need every day.

For Additional Information or to Schedule Mr. Lukaszewski Right Away

Please call us at 914.681.0000 to discuss your conference or meeting and speaker needs. Or contact us via E-mail at tlg@e911.com. Please describe the nature of your event, the audience, the date(s), time(s), and location, along with your name, title, organization, mailing address, E-mail address, direct telephone number, and facsimile number. We will respond promptly.