



The Lukaszewski Group

Management Consultants
In Communications

WE NEED A SPEAKER

Do You Need to Schedule Mr. Lukaszewski Right Away?

Please call us at 914.681.0000 or toll free at 866.491.e911 to discuss your conference or meeting and speaker needs. Or contact us via e-mail at tlg@e911.com. Please describe the nature of your event, the audience, the date(s), time(s), and location, along with your name, title, organization, mailing address, e-mail address, direct telephone number, facsimile number. We will respond promptly.

If you are looking for a fascinating, inspiring, and entertaining presenter with powerful information to share, you've come to the right place. Jim Lukaszewski is an internationally recognized speaker on crisis management, employee communications, ethics, media relations, public affairs, reputation preservation and restoration, and leadership. He lectures annually at the U.S. Marine Corp's East Coast Commander's Fall Media Training Symposium and the International Conference of the Public Relations Society of America (PRSA). He delivers monthly teleseminars and Web-enhanced seminars to hundreds of participants from all over the world for the PRSA and International Association of Business Communicators (IABC). In addition, he provides Web-enhanced seminars for the Legal Marketing Association and other trade associations on industry-specific topics.

In 2003 he was a guest lecturer in Milan, Italy for seminars sponsored by AssoComunicazione, an association that represents more than 149 national and international advertising and public relations companies in Italy. Other recent international presentations include keynote presentations for the 2005 Government of Canada Communicators Conference in Ottawa and the National Agriculture Awareness Conference in Edmonton, Alberta. He was a presenter at the 2006 International Association of Business Communicator's International Conference in Vancouver, B.C., and via satellite an International Quality & Productivity Conference in Sydney, Australia.

Closer to home, Jim delivered keynote addresses during the 2004 U.S. Army Worldwide Public Affairs Symposium in Washington, D.C., and the 2005 Worldwide Food Expo in Chicago, Illinois. Also in 2005 he spoke before the Independent Petroleum Association of the Mountain States, the Society of Animal Welfare Administrators, and the Securities Industry Association's Business Continuity Planning Conference; and delivered a custom Web seminar on "No Child Left Behind" for the United School Administrators of Kansas.

During 2006 he delivered more than three dozen presentations in a variety of venues including the Chemical Council of New Jersey; Info Com's Media Relations 2006 in New York City; 2006 Animal Care Expo in Anaheim, California; Minnesota State Bar Association in Minneapolis; the national conference of the National School Public Relations Association in Chicago, Illinois; at the University of Baltimore, a special lecture for The Management School of London; and Natural Resources Canada in Ottawa. In addition to the International Association of Business Communicators in Vancouver, Jim addressed the international conferences of the American Society for Industrial Security in San Diego, California; and the Public Relations Society of America in Salt Lake City, Utah.

Jim Lukaszewski is an "IABC Recommended Speaker," a designation given to those who have received a favorable rating of 85 percent or higher at an IABC international conference. He generally receives the highest rankings or ratings among speakers wherever he talks or lectures.

Presentation Topic Descriptions

For brief descriptions of Jim's most popular topics, click [on the titles below](#).

- The 51% Factor: Building Public Consent & Overcoming Opposition
- Be a Verbal Victory: Five Key Verbal Strategies to Leading a More Powerful, Satisfying, and Important Life
- CEOs Under Fire: Inside the Mind of the Modern CEO – Their Fears, Uncertainties, and Doubts; Seven Crucial Survival Strategies
- Charm School: 60 Minutes on Surviving News Interviews
- Getting Even With the News Media: Important, Interesting & Cool Strategies for Managing Your Destiny While Under Fire & in the Limelight
- The Golden Hour: Crisis Proofing Your Organization
- The Ingredients of Leadership: How to Become an Outstanding Individual
- Listen Up! The Secrets and Strategies of Powerful Presentations
- Moving Out of the Target Zone: Counteracting Activist Attacks
- Resolving Conflict: Dealing With Angry, Irritated, Unconvinced Publics . . . Customers, Neighbors, Employees, Investors, and Critics
- See You at the Table: How to Develop the Mind of a Strategist
- Transforming Managers Into Leaders: Seven Sensible Constructive Strategies
- Waging Peace at Work: Re-engaging Managers and Supervisors, the Key to Re-energizing Employee Performance
- Why Should Your Boss Listen to You? The Seven Disciplines of the Trusted Strategic Advisor

Presentation Format

Jim's presentation will help make your event a memorable success in whatever session format you require:

- Keynote Address
- Professional Development Workshop
- Association Program
- Corporate Program

- Leadership Presentation
- Senior Management Seminar
- Senior Management Strategy Session
- Web Seminar / Teleseminar / Video Conference

For additional information and to reserve a date for your client, please call or e-mail The Lukaszewski Group at 914.681.0000, 866.491.e911 – toll-free, or tlg@e911.com.

Custom Programs

Keep in mind, too, that Jim Lukaszewski provides custom external and internal programs on a variety of topics related to his extensive crisis management, leadership, and litigation experience. So, if you don't find precisely what you're looking for here, please call us at 914.681.0000 or toll free at 866.491.e911 so we can help you design a program that exactly fits your needs.

Speakers Bureaus

If your organization uses speakers bureaus to arrange conferences and programs, these bureaus would be pleased to provide a demo CD and other information that will help your planners schedule Mr. Lukaszewski for an upcoming meeting or event.

- **Premiere Speakers Bureau**
1000 Corporate Centre, Suite 120
Franklin, TN 37067
615.261.4000-Main
615.261.2108-Fax
www.premierespeakers.com
- **Washington Speakers Bureau**
1663 Prince Street
Alexandria, VA 22314
703.684.0555-Main
703.838.9385-Fax
Info@WashingtonSpeakers.com
www.washspkrs.com