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## **Lukaszewski Among the First Certified Compliance and Ethics Professionals**

**White Plains, N.Y. (November 1, 2006)** – The Society of Corporate Compliance and Ethics (SCCE) has announced its first class of Certified Compliance and Ethics Professionals. James E. Lukaszewski, *ABC, APR, Fellow PRSA*, will now add 4 additional letters to his professional signature, *CCEP*, which stands for Certified Compliance and Ethics Professional.

“The public relations profession likes to carry out the role of “corporate conscience,” but in today’s world that means a professional with knowledge of relevant regulations and expertise in compliance processes sufficient to assist corporate industries to understand and address legal obligations, promote organizational integrity through the operation of effective compliance programs,” said Lukaszewski. He continued, “The public relations profession continues to grow well beyond its roots in publicity, which remains an important function but is a smaller portion of the public relations expert’s role in the life of an organization, its leadership, and the expectations of society.”

Lukaszewski, one of the longest serving members of the Public Relations Society of America’s (PRSA) Board of Ethics and Professional Standards (BEPS) chairs the education subcommittee of that Board and feels that this new credential, and being an active part of the explosive growth of the compliance industry, will make him that much more valuable to his professional colleagues.

“Ethics, in any organization, is a top down process,” said Lukaszewski. “The legal phrase is ‘tone at the top’. Getting to the table and advising senior management on matters involving ethics, compliance, and integrity will require advisors to have advanced ethics training, knowledge, and certification,” he said.

Certification is the result of an examination designed and administered by the Society of Corporate Compliance and Ethics (SCCE), 6500 Barrie Road, Suite 250, Minneapolis, MN 55435. For more information, contact SCCE at 888.277.4977 or [info@corporatecompliance.org](mailto:info@corporatecompliance.org).

Mr. Lukaszewski is Chairman and President of The Lukaszewski Group Inc., based in White Plains, N.Y., where he is a trusted strategic advisor who coaches, and counsels the men and women who run very large corporations and organizations. The bulk of his practice is in the Western Hemisphere, although he has clients from most parts of the world. He believes that the communications problems they face can only be resolved through superior personal leadership skills and ethical behavior combined with positive, strategic communication.