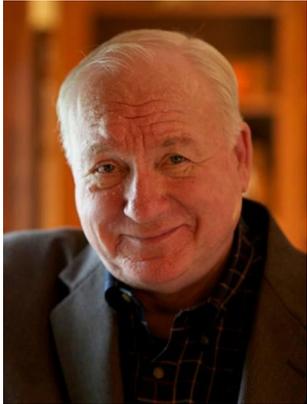


About Jim Lukaszewski ***President, The Lukaszewski Group Division***



James (Jim) E. Lukaszewski (Loo-ka-SHEV-skee) is one of America's most visible corporate go-to people for senior executives when there is trouble in the room or on the horizon. As America's Crisis Guru[®], Lukaszewski is known for his ability to help executives look at problems from a variety of sensible, constructive and principled perspectives. He has spent his career counseling leaders of all types who face challenging situations that often involve conflict, controversy, community action or activist opposition. He is known for taking a business approach rather than traditional PR strategies by teaching clients to take highly focused, ethically appropriate action. He is a consummate storyteller.

Lukaszewski has helped leaders in organizations large and small in literally every standard industrial classifications (SIC), for-profits, non-profits, government, military, private and public organizations. He is always retained by senior management to directly intervene and manage the resolution of corporate problems and bad news while providing personal coaching and executive recovery advice for executives in trouble or facing career-defining problems and succession or departure issues.

Nearly every year, Lukaszewski is recognized by professional and industrial organizations for his contributions to the practice of crisis management; he is focused on victim management in crisis; he has the extraordinary ability to coach CEOs at what is often the low point in their careers; his ability to build staff support and service to senior executives, especially in troubled times; and his career-long focus on ethical practices and the constructive interaction with critics, those who are agitated and contentious, and those with grievances. He calls his main strategy, "Waging Peace Inside and Outside Organizations." His goal is to build, rebuild, or reestablish trust in adversely affected organizations and cultures, through a unique communication strategy he refers to as, "Communicating Intentionally." In 2013 and 2014, he was named one of the "Top 100 Thought Leaders in Trustworthy Business Behavior" by Trust Across America. *Corporate Legal Times* once listed Jim as one of 28 crisis counselors to call when "All Hell Breaks Loose."

Lukaszewski has written 12 books and hundreds of articles and monographs. He has lectured at the corporate, college and university level and has earned many professional recognitions in his field, including Accredited Business Communicator (ABC) from the International Association of Business Communicators (IABC), Accredited in Public Relations (APR) from the Public Relations Society of America (PRSA), the first Member Emeritus of PRSA's Board of Ethics and Professional Standards (BEPS), and in May 2015, he was selected as a Fellow of the International Association of Business Communicators (Fellow IABC). Lukaszewski is a member of PRSA's College of Fellows (Fellow PRSA) and a member of the IABC Global Communication Certification Council (GCCC). He is a member of ASIS International, where he served on the Crisis Management and Business Continuity Council (CMBC) until 2014. From 1987 to 2009, Lukaszewski lectured annually at the U.S. Marine Corps' East Coast Commander's Media Training Symposium.

Lukaszewski received a Bachelor of Arts in 1974 from Metropolitan State University in Minnesota. He is a former deputy commissioner of the Minnesota Department of Economic Development and assistant press secretary to former Minnesota Governor Wendell Anderson.

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