

The Lukaszewski Group

A Division of 

America's Crisis Guru®
Crisis Management, Leadership
and Organizational Recovery

BAD NEWS ERADICATOR

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The Bad News Eradicator was designed to help eliminate defensive words and negative phrases from your speech and writing. Keep the document next your telephone. Take it with you when you travel. Collect your own set of habitual negative phrases and words. List them on the sheet, then create their positive equivalent and get a whole new life. The goal is to create a positive phrase that has the same or fewer words than the negative phrase.

The nature of this discipline, because that's what it is, is to constantly and relentlessly translate and transform the energy of negative language into the power of positive speech or writing. Whenever you have a moment, simply work through the list and develop equivalent positive phrases for each negative phrase. There are many ways to accomplish this; sometimes a negative phrase has a half dozen or more positive equivalent options. The goal is to eradicate the negativity and gain a whole new power over your life.

1. "Are not limited to . . . "	"Include, among others . . . "
2. "Are not associated with . . . "	"Are separate from . . . "
3. "Are not necessarily indicative."	
4. "Do not include . . . "	"Only include . . . "
5. "Does not require . . . "	
6. "Does not sufficiently substitute . . . "	
7. "Does not exceed . . . "	
8. "Does not occur . . . "	
9. "Don't hesitate to call."	"Please call."
10. "Doesn't hurt to ask."	
11. "Don't worry, he won't care."	
12. "Employees who no longer have an ownership . . . "	
13. "Entitled, but not obligated, to..."	
14. "Generally does not vary."	"Generally is consistent."
15. "Have not been registered . . . "	
16. "Have not yet made . . . "	
17. "He is not happy about this."	"He'd rather see . . . "

18.	“He’s not deranged . . . anymore.”	
19.	“I can’t comment on the past . . . I wasn’t there.”	“What I can tell you is . . . ”
20.	“I can’t comment on what hasn’t happened.”	
21.	“I can’t say for sure.”	
22.	“I can’t speak for them.”	
23.	“I couldn’t help it.”	
24.	“I don’t believe you.”	
25.	“I don’t disagree.”	
26.	“I don’t know.”	“Here’s what I know . . . ”
27.	“I don’t like that idea.”	“Let’s try this . . . ”
28.	“I don’t mean to apologize.”	
29.	“I don’t see the connection.”	
30.	“I wouldn’t say that.”	“What I would say is . . . ”
31.	“I wouldn’t say you couldn’t do that.”	
32.	“It doesn’t matter that it won’t happen.”	
33.	“It doesn’t mean you’re not finished.”	
34.	“It is disappointing and misleading.”	
35.	“If adequate funds are not available.”	“If we need additional funds . . . ”
36.	“If either of these events had not occurred . . . ”	
37.	“If you can’t refrain from . . . ”	
38.	“If you do not refrain from . . . ”	“Stop doing . . . ”
39.	“If you do not wish . . . ”	
40.	“Investors are strongly cautioned not to place any reliance...”	
41.	“Is not eligible . . . ”	“Here’s what’s eligible . . .”
42.	“It can’t be done.”	
43.	“It didn’t happen that way.”	
44.	“It is unable to . . . ”	
45.	“It never happened.”	
46.	“It was unceremoniously rejected.”	
47.	“It wasn’t a good idea then, and it isn’t any better now.”	
48.	“It wasn’t our intent to not be involved.”	
49.	“It will not be inexpensive.”	
50.	“It won’t be any trouble at all.”	
51.	“It won’t be that way.”	
52.	“It won’t work.”	
53.	“It’s not against company policy.”	
54.	“It’s never been done before.”	
55.	“It’s not inappropriate.”	
56.	“It’s not my responsibility.”	
57.	“It’s not the same.”	
58.	“It’s not unreasonable.”	

59.	“It's not too expensive.”	
60.	“It's not too much trouble.”	
61.	“It's not unlikely that people will come up with something we won't do.”	
62.	“It's not without limits.”	
63.	“It's unlikely that he won't disagree.”	
64.	“It's virtually impossible to make a mistake.”	
65.	“Just because it wasn't said doesn't mean . . .”	
66.	“Let's not be negative.”	
67.	“Let's not kid ourselves.”	
68.	“May not make changes.”	“Changes are limited to . . . ”
69.	“May not be covered.”	
70.	“Misrecollection is not impossible.”	
71.	“Most likely to not achieve.”	
72.	“Must not be an ineligible corporation.”	
73.	“My answer is not no.”	
74.	“My failure to act is not to be construed as acquiescence.”	
75.	“Neither side is incompatible.”	
76.	“No.”	
77.	“No acquisitions are currently proposed.”	
78.	“No amendment may be made.”	
79.	“No, clearly we're not doing it now.”	
80.	“No comment.”	
81.	“No conflict of interest.”	
82.	“No increase or decrease is planned.”	
83.	“No, it wouldn't be a bad idea.”	
84.	“No, it's not wrong.”	
85.	“No one denies it's true.”	
86.	“No problem.”	
87.	“No revenue was generated.”	
88.	“Not affiliated with . . . ”	“Affiliations are these . . . ”
89.	“Not for the uninitiated.”	
90.	“Not my job, unfortunately.”	
91.	“Not permitted to be . . . ”	
92.	“Not that again.”	“Let's move on.”
93.	“Not without a struggle.”	
94.	“Nothing can discount its value.”	
95.	“Nothing is impossible.”	“Everything is possible.”
96.	“Nothing less than success.”	
97.	“Nothing was done.”	
98.	“Notwithstanding the general limitations . . . ”	

99.	“Options are not exercisable.”	
100.	“Our boss would never buy it.”	
101.	“Our customers wouldn't like it.”	
102.	“Our participation was never greater than theirs.”	
103.	“Our people would never do that.”	
104.	“Please don't hesitate to ask.”	
105.	“Shouldn't you have objected?”	
106.	“Some of which will not materialize.”	
107.	“That is not unheard of.”	
108.	“That isn't our problem.”	
109.	“That wouldn't work.”	
110.	“That's impossible.”	
111.	“That's not a bad approach.”	
112.	“That's not a bad idea.”	
113.	“That's not a good question.”	
114.	“That's not been proven.”	
115.	“That's not our fault.”	
116.	“That's not to say we can't do it.”	
117.	“That's not true.”	“Here's what's true . . . ”
118.	“That's not our perspective.”	
119.	“That's partly untrue.”	
120.	“That's the wrong attitude.”	
121.	“That's unhelpful and unnecessary.”	
122.	“The allegations are false, misleading, libelous, and absurd.”	
123.	“The company does not expect, nor can it guarantee . . . ”	
124.	“The company does not plan to . . . ”	“The company plans to . . . ”
125.	“The company has the right, but not the obligation.”	
126.	“The company makes no representation or warranty . . . ”	“The company warrants to . . . ”
127.	“The company shall not terminate . . . ”	
128.	“The company shall not take any of the following actions.	
129.	“The company will be under no duty to give notification.”	
130.	“The company would not be able to . . . ”	
131.	“The forecasts should not be regarded as a representation.”	
132.	“The foregoing is without prejudice to our rights, none of which is waived.”	
133.	“The increasing inability . . . ”	
134.	“The information is not exhaustive.”	
135.	“The journey will not be without some	

	obstacles.”	
136.	“The option may not be exercised . . . “	
137.	“The situation is by no means lost.”	
138.	“The statements were not prepared with a view toward compliance.”	
139.	“There can be no assurance.”	
140.	“There is no reason why we cannot cooperate.”	
141.	“There is no right way.”	
142.	“There is nothing you cannot achieve.”	
143.	“These committees do not set the final policy . . . ”	
144.	“They will have no further rights.”	
145.	“This is not about contract negotiation; we’re not talking about that.”	
146.	“This was not a regular occurrence.”	“A more likely occurrence is . . . ”
147.	“Unable to attain.”	
148.	“Unable to complete.”	
149.	“Undue reliance should not be placed on . . . ”	
150.	“Unvested options may not vest...”	
151.	“We are not unmindful.”	
152.	“We aren't a bad company.”	
153.	“We can no longer fail to disclose what we did.”	
154.	“We can't change that fast.”	
155.	“We can’t do it without you.”	
156.	“We can’t say that.”	
157.	“We can't talk about it.”	
158.	“We categorically deny that.”	
159.	“We couldn't have known.”	
160.	“We decided not to do it.”	
161.	“We did all right without it.”	
162.	“We didn’t circumvent the rules.”	
163.	“We didn’t engage in that practice.”	
164.	“We didn't know.”	
165.	“We didn’t need to do that.”	“What we should have done was . . . ”
166.	“We don't agree it’s unnecessary or unwarranted.”	
167.	“We don't care.”	
168.	“We don't have enough studies.”	
169.	“We don't have the resources.”	
170.	“We don't have the time.”	
171.	“We don’t see it that way.”	
172.	“We meant nothing of the kind.”	
173.	“We never did that.”	

174.	“We shouldn’t get involved.”	
175.	“We won't have the money.”	“Money will be limited.”
176.	“We're just too busy; we can't.”	
177.	“We’re not capable of that.”	
178.	“We're not ready for that.”	
179.	“Were not approved or disapproved.”	“It remains to be approved.”
180.	“What we did will not jeopardize the future.”	
181.	“Why won't you use everything I say?”	
182.	“Will not be allowed to . . . ”	
183.	“Will not be revoked.”	
184.	“Will not become exercisable.”	
185.	“You can’t believe that.”	
186.	“You can’t make a mistake.”	
187.	“You don’t have to abandon your principles.”	
188.	“You have nothing to fear.”	
189.	“You may not take such information out.”	“Information you can remove is limited to . . . ”