

EXPERIENCE SUMMARIES TLG CONSULTING HISTORY

CHAPTER 10:

EDUCATION & ACADEMIA

Academic and educational clients have been a large part of James E. Lukaszewski's practice from its very beginning in the Twin Cities of Minneapolis and St. Paul, where he dealt with local educational issues and concerns. After moving his practice to New York in 1986, both his reach and the complexity of his academic practice grew significantly, both nationally and internationally.

The Lukaszewski Group works across the educational spectrum – elementary, middle, and high schools as well as colleges, universities, and teaching hospitals, both public and private. He advises the senior officials of educational systems as well as academic institutions.

The services The Lukaszewski Group provided educational and academic clients involve the full range of crisis response activity including pre-emptive planning for emergent situations, employee and community relations issues, negotiations of various kinds, and coaching for spokespersons, principals, presidents, chancellors, boards of trustees, and school boards.

Among the many issues and incidents for which The Lukaszewski Group has provided counsel and coaching are:

- Principal/school board member coaching & training
- Academic misconduct
- CEO/President under attack
- Community relationship repair
- Controversial speakers/events on campus
- Curriculum analysis
- Decertification
- Ethics, codes of conduct, compliance, integrity programs
- Faculty/trustee relationship restoration
- Kidnap incidents
- Labor negotiations
- Medical errors
- Medicare fraud
- NCLB underperformance
- Recruiting on campus
- School closures
- Scientific misconduct
- Sick buildings
- Student assault
- Takeovers & student negotiations
- Teacher assault

Lukaszewski was a frequent speaker at conferences of the National School Public Relations Association and taught and lectured at colleges and universities across the United States. From 1987-2010 he was an Adjunct Assistant Professor of Crisis Communication in New

York University's School of Continuing and Professional Studies, a guest lecturer at Columbia University, a member of the Ansell School of Business Dean's Advisory Council, Western Connecticut State University, and a member of various advisory panels and Dean Advisory groups at Metropolitan State University in St. Paul, Minnesota.

See Chapter 25 – Awards and Accolades through the years.