

EXPERIENCE SUMMARIES TLG CONSULTING HISTORY

CHAPTER 12:

GOVERNMENT & PUBLIC POLICY

Beginning in 1973 James E. Lukaszewski, *ABC, Fellow IABC, APR, Fellow PRSA, BEPS, Emeritus*, served part-time as an Assistant Press Secretary to former Minnesota Governor Wendell Anderson. In January of 1976 he became Director of Publicity and Communications for the State of Minnesota's Department of Economic Development. Six months later, in June 1976, he was appointed Deputy Commissioner and assumed responsibility for administering the agency, legislative relations, and budgeting while retaining complete management of the Publicity and Communications activity. He served until February 1978.

Since his government service, he has consulted with city agencies, state agencies, federal agencies, the Federal Reserve, and a Metropolitan Airports Commission.

From 1987 to 2009 he served as a civilian consultant to Headquarters U.S. Marine Corps for General Officer media relations training and as a civilian advisor. He lectured during the annual U.S. Marine Corps East Coast Commander's Media Training Symposium. He also has served as a civilian advisor to the Office of Foreign Disaster Assistance of the Agency for International Development (AID) and to various divisions of the U.S. Forest Service.

Although he is primarily a consultant to large corporations, he maintains a very active mostly pro-bono government and public policy consulting practice. Among the issues in which he has direct experience at the local, state, and federal levels are:

- Aboriginal treaty rights (Canada)
- Academic malfeasance
- Accidents including military training, state-owned vehicles, state-owned facilities, state-operated industries, commercial aircraft
- Anti-government activist action
- Chemical and substance abuse
 - State and federal/state investigations
 - Overt and covert anti-drug activities
 - Chemical and substance abuse
- Civil disobedience and civil disorder
- Corporations vs. the EPA/OSHA
- Hazardous waste
- International commercial disputes (U.S., Canada, Japan)
- Labor issues
 - Strikes involving the government intervention
- Legislative investigations
- Legislation development
- Media investigations
- Media vs. politicians
 - Media vs. bureaucrats
 - Unhappy legislators (who go to the media)

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- Corrections issues including prison riots
- Criminal prosecution
- Election communication strategy
- Expropriation
- Federal investigations and public policy (U.S. & Canada)
- Forestry
- Governors conferences
 - Midwestern Governors Conference
 - National Governors Conference
- Grassroots corporate approaches to public policy issues
 - Unhappy congressmen
- Medicare fraud
- National media interest in local problems
- Natural disasters
- Political disasters
 - Poor performance of department heads
 - Failed legislative programs
 - Public embarrassments
- Political investigations
- Public testimony
- Scandals
- Superfund