

EXPERIENCE SUMMARIES TLG CONSULTING HISTORY

CHAPTER 17:

LITIGATION HIGH-PROFILE CIVIL, CRIMINAL, CLASS ACTION LITIGATION, COMPLIANCE & CORPORATE GOVERNANCE

James E. Lukaszewski, *ABC, Fellow IABC, APR, Fellow PRSA, BEPS, Emeritus*, has an unusually strong background in legal, litigation, ethical, and compliance concerns and issues. although he is not an attorney, a major focus of his practice involves providing counsel to corporations, executives, and their attorneys in serious civil, criminal, class action, anti-trust, and compliance situations. Within the public relations profession, he is a recognized expert in developing and guiding critical legal, ethical, and regulatory communication. He is familiar with civil and criminal procedures and the application of the Federal Sentencing Guidelines and SARBOX laws. He frequently provided second opinions and other strategy-guiding communication advice.

His last “docket” included cases involving:

- Anti-corporate activism
- Code of Conduct construction
- Code of Conduct review
- Code of Conduct violation investigations
- Consumer class actions
- DOJ – negotiations
- EPA – violations
- Executive malfeasance
- FDA – recalls
- Insurance industry scandals
- Labor – organizing
- Medical malpractice
- Mutual funds scandals
- Product liability
- Racial discrimination
- Sarbanes-Oxley related events
- SEC – violations/ investigations
- Sexual abuse
- Sexual harassment
- Scientific misconduct
- Shareholder action
- Web/trademark attacks

Although no longer actively advising clients, he writes and lectures on litigation, ethics, and compliance communication topics.

Lukaszewski has been a crisis and litigation visibility consultant to a variety of U.S., Canadian, European, and South American corporations and organizations including:

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- American & international brands
- Chemical companies
- Government-owned corporations
- Hospitals/healthcare/insurance organizations
- Industrial companies
- Insurance
- Medical products manufacturers
- Pharmaceutical companies
- Pulp and paper companies
- Retailers
- Technology
- Telecommunication companies

He has coached and counseled executives (and their internal and external legal counsel) involved in:

- Academic misconduct allegations
- Anti-trust actions
- Civil/criminal RICO
- Consent Orders
- Corporate governance
- Ethics/compliance investigations
- Environmental investigations/prosecution/sanctions/debarment
- Healthcare civil and criminal cases
- Insurance fraud/non-compliance
- International issues
- Labor and employment law
- Litigation visibility problems
- Mergers, acquisitions, and takeovers
- Mutual funds scandals
- OSHA investigations
- Product liability
- Scientific misconduct
- Sexual abuse
- White-collar civil and criminal litigation

Litigation visibility management services provided by The Lukaszewski Group include:

- Board of Directors briefings
- Coaching and spokesperson training
- Communication/strategy plan development
- Communication coordination
- Contingency visibility planning
- Docket monitoring
- Exposure threat analysis
- Jury observation
- Law firm spokesperson selection
- Litigation spokesperson selection
- Media coverage analysis
- Message development and monitoring
- Second opinions
- Strategic communication planning
- Transcript summary and analysis
- Trial monitoring
- Visibility assessment
- Visibility potential analysis

Lukaszewski is an accredited member of both the International Association of Business Communicators (IABC) and the Public Relations Society of America (PRSA) as well as a member of the PRSA's College of Fellows and national Board of Ethics and Professional Standards (BEPS). He was among the first 100 practitioners to be certified by the Society of Corporate Compliance and Ethics. He has written and published extensively on these topics.

His name also appeared in *Corporate Legal Times* as one of "28 Experts to Call When All Hell Breaks Loose," and in *PR Week* as one of 22 "crunch-time counselors who should be on the speed dial in a crisis." His biography appears in 30+ additions of *Who's Who in America*.