

EXPERIENCE SUMMARIES TLG CONSULTING HISTORY

CHAPTER 26:

CREATIVE WORKS

As Published by Who's Who in America, 75th Edition 2022

Executive Television Training Handbook, ExecuCom (1983);
Video, "Executive Action Crisis Management System", ExecuCom (1983);
Having Effective Media Interviews, ExecuCom (1984);
The Publicity Handbook, ExecuCom (1984);
The Tactical Ingenuity Pyramid, TLG Publishing, White Plains, New York (1989);
Executive Action Crisis Management Anthology, TLG Publishing/PRSA, White Plains, New York (1992);
Influencing Public Attitudes: Direct Communication Strategies that Reduce the Media's Influence on Public Decision-Making, Issue Action Publications, Leesburg, Virginia (1992);
Executive Action Emergency Media Relations Guide, TLG Publishing, White Plains, New York (1992, 1993);
Executive Action Crisis Management Workbook, TLG Publishing, White Plains, New York (1992, 1993);
Contributing Author, **Disaster Recovery Testing: Exercising Your Contingency Plan** (1994);
Contributing Author, **Crisis Response: Inside Stories on Managing Image Under Siege** (1994);
Contributing Author, **"Environmental Health and Safety Auditing Handbook"** (1994);
Corporate Communications Plan Vol. 1, Vol. 2, Vol. 3, TLG Publishing, White Plains, New York (1995);
Contributing Author, **Practical Public Affairs in an Era of Change: A Cutting Edge Guide for Government, Business and College** (1995);
Contributing Editor, Public Relations Quarterly (1997-Present);
Crisis Communication Planning Strategies, A Workbook, TLG Publishing, White Plains, New York (2000);
Media Relations Strategies During Emergencies, A Guide, TLG Publishing/PRSA, White Plains, New York (2000);
War Stories and Crisis Communication Strategies, An Anthology, TLG Publishing/PRSA, White Plains, New York (2000);
Editor, TRUST Newsletter, TLG Publishing, White Plains, New York (2001-2002);
Co-author, Executive Action Crisis Communication Plan Components and Models, TLG Publishing, White Plains, New York (2005);
Why Should the Boss Listen to You? The Seven Disciplines of the Trusted Strategic Advisor, Jossey Bass, Wiley Imprint, San Francisco (2008);
Lukaszewski on Crisis Communication: What Your CEO Needs to Know About Reputation Risk and Crisis Management, Rothstein Books, Brookfield, Connecticut (2013);
Manager's Guide to Handling the Media in Crisis, Saying and Doing the Right Thing When It Matters Most, Rothstein Books, Brookfield, Connecticut (2014);
Co-author (with Steve Harrison), The Decency Code: The Leader's Path to Building Integrity and Trust Audio Book, McGraw Hill Education Books, New York (2020)
Co-author (with Steve Harrison), The Decency Code: The Leader's Path to Building Integrity and Trust, McGraw Hill Education Books, New York (2020)